

4<sup>th</sup> July 2017

Immediate Release

## On the Road to Self Sufficiency

The National Association of Athletic Administration of Trinidad and Tobago (NAAATT) has made self-sufficiency a key part of its Vision Statement “**A self-sustaining organization creating a pathway of Track and Field excellence**”, which has become mandatory at a crucial economic time for Trinidad and Tobago. Over the past few months, the Association has concentrated on its 2017 – 2020 Strategic Plan and aligning its strategic priorities with a more business like structure. The critical success factors of the Plan will be measured through five (5) focal areas:

- Participation
- High Performance Pathway System
- Competition
- Commerce & Marketing
- Athlete Welfare

This new overarching approach has proven beneficial, as the Association was able to fund three national teams after exhausting its annual subvention from the Government. The Honourable Minister of Sport and Youth Affairs, Darryl Smith along with the members of the Sport Company of Trinidad and Tobago are very supportive of such an initiative and has indicated their continued support towards Self Sufficiency. The teams:

- Pan American Combined Events Cup, Ottawa, Canada – July 02 – 05 (8 athletes & 5 officials);
- Pan Am Junior Championships in Peru – July 23 – 25 (12 athletes & 4 officials) and the
- World Senior Championships in London – August 04 – 13 (23 athletes & 11 officials).

For this, the Association wishes to thank its major partner, the National Gas Company of Trinidad and Tobago for their continued support to the sport of track and field. Our memorandum of Understanding with the NGC has afforded us the opportunity to facilitate these endeavours.

The NAAA remain committed to the advancement of the sport of Track and Field and investment and support of all its athletes. For more information, please contact our Chief Administrative Officer, Mr. Kabir Hosein.

**End Release**